



# **2021-22**

# **Sponsorships**

*Bringing Music Concerts, Art Exhibits,  
Youth Arts Education and Diverse Arts Experiences  
to Carson Valley for 16 Years!*

**Carson Valley Arts Council**  
1572 Hwy 395, Suite A    Minden NV 89423

775-782-8207 or email [info@cvartscouncil.com](mailto:info@cvartscouncil.com)  
[www.cvartscouncil.com](http://www.cvartscouncil.com)



*A community united and inspired by the arts*

**2021 - 2022 Sponsorship Order Form**

SIZE	DESCRIPTION	RATE	
<input type="checkbox"/> Diamond	<b>Color Full Page</b> in Concert Program – 5”Wx8”H, <b>Color</b> Logo & Web link on CVAC website, donor page, sponsor decal, 4 season tickets, included on the pre-concert slide show	\$1,000.00	
<input type="checkbox"/> Platinum	<b>B/W Half Page</b> in Concert Program – 5”Wx4”H or 2.5”W x 8”H, <b>Color</b> Logo & web link on CVAC website, sponsor, decal, 3 season tickets, included on the pre-concert slide show	\$750 or In-Kind	
<input type="checkbox"/> Gold	<b>B/W 1/4 Page</b> in Concert Program – 2.75”Wx4”H or 5”W x 2”H, <b>Color</b> Logo & web link on CVAC website, sponsor, decal, 2 season tickets, included on the pre-concert slide show	\$500 or In-Kind	
<input type="checkbox"/> Silver	<b>B/W Business Card</b> – 3.5”W x 2”H or 2”W x 3.5”H, 1 season ticket – plus name and web link on CVAC website, included on the pre-concert slide show	\$250 or In-Kind	
<input type="checkbox"/> Copper	Name in Concert Program with website or Phone #, plus name only on CVAC website, sponsor decal, 2 tickets to one concert, included on the pre-concert slide show	\$100 or In-Kind	
<input type="checkbox"/> Bronze	Name Only in Concert Program – Name only on CVAC website, sponsor decal, included on the pre-concert slide show	\$50 or In-Kind	

In-Kind donations or payment plans available subject to approval.

- |  |  |
|--|--|
| <input type="checkbox"/> Ad Copy attached (camera ready artwork)   | <input type="checkbox"/> Paid total amount of cash   |
| <input type="checkbox"/> Ad Copy attached (computer file on CD/DVD)  | <input type="checkbox"/> Paid by check – Ch #: _____ |
| <input type="checkbox"/> Ad copy to be emailed   | <input type="checkbox"/> Paid deposit of \$ _____    |
| <input type="checkbox"/> Ad copy needs to be designed (billed at \$25/hr)  | <input type="checkbox"/> Invoiced – Date: _____      |
| <input type="checkbox"/> Business Card attached – (Note: dark colored cards may not reproduce well and may need to be recreated for quality purposes, in that event, you will be contacted for further input.) |  |

**NOTE: ALL ads must be paid in full by the closing date or risk being pulled.**

Company Name (Please print)		
Contact Name (Please print)	Telephone Number	
Address:	City, State, Zip:	
Personal Selling Ad	Phone:	Email:

**Attach check payable to CVAC and send to: Carson Valley Arts Council, P.O. Box 244, Minden, NV 89423**

**Advertising Specs**

- Acceptable digital file formats PDF, TIFF, EPS, High-res JPEG, PNG files with pictures/art and fonts embedded.
- All pictures should be at least 300dpi or printed size for CMYK: 600dpi for line art.
- All color is CMYK. PMS or spot colors are not accepted.



2020 was a difficult year for the Carson Valley Arts Council, as our concert series and in person activities were cancelled. But over the past sixteen years, support from business and concerned individuals like you have enabled CVAC to:

- Increase the diversity and quality of artists in our annual Concert Series,
- Expand Arts Outreach to our Douglas County Schools and youth with arts residency programs, music assemblies community kids arts,
- Provide arts mini-grants to teachers
- Provide a home for community art groups (Carson Valley Arts Council, Heartstrings Gallery, and Carson Valley Community Theater) and local artists,
- Sponsor the Carson Valley Arts & Antiques Trail promoting local businesses
- Partner with towns and local groups on community events featuring the arts

**All sponsors will be listed on our CVAC Sponsors webpage and slide show before each concert. CVAC a 501(c) 3 nonprofit organization (84-1653859 tax ID) and the designated local arts agency.**

**Thank you** for your support of the Carson Valley Arts Council. Please join us as we work to build a **“Community . . . United and Inspired by the Arts!”**

## **Become a Patron of the Arts in Douglas County!**

**Copeland Gallery Features Local Artists - 1572 Hwy. 395, Suite A, Minden, NV**

**Partner with TOCCATA - Tahoe Orchestra and Choir - Concerts in Carson Valley**

**Community Arts Outreach  
New Carson Valley Art Studio Tour - Oct. 8-10, 2021**

**2018-20 Youth Arts Outreach**  
School assemblies & workshops at Jacks Valley, Scarcelli, CC Meneley, and Minden Elementary Schools, mini-grants for school arts programs, including the week-long Missoula Children’s Theater at three schools, Art Camp

**Art Scavenger Hunt - July 2021**

**2021-22 Carson Valley Arts Council Concert Series**

**Questions or More Information: Call 775-782-8207 or email [info@cvartscouncil.com](mailto:info@cvartscouncil.com)**

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