



# **2020-21 Sponsorships**

*Bringing Music Concerts, Art Exhibits,  
Youth Arts Education and Diverse Arts Experiences  
to Carson Valley for 15 Years!*

**Carson Valley Arts Council**  
1572 Hwy 395, Suite A    Minden NV 89423

775-782-8207 or email [info@cvartscouncil.com](mailto:info@cvartscouncil.com)  
[www.cvartscouncil.com](http://www.cvartscouncil.com)



*A community united and inspired by the arts*

**2020 - 2021 Sponsorship Order Form**

SIZE	DESCRIPTION	RATE	
<input type="checkbox"/> Diamond	<b>Color Full Page</b> in Concert Program – 5”Wx8”H, <b>Color</b> Logo & Web link on CVAC website, donor page, sponsor decal, 4 season tickets, included on the pre-concert slide show	\$1,000.00	
<input type="checkbox"/> Platinum	<b>B/W Half Page</b> in Concert Program – 5”Wx4”H or 2.5”W x 8”H, <b>Color</b> Logo & web link on CVAC website, sponsor, decal, 3 season tickets, included on the pre-concert slide show	\$750 or In-Kind	
<input type="checkbox"/> Gold	<b>B/W 1/4 Page</b> in Concert Program – 2.75”Wx4”H or 5”W x 2”H, <b>Color</b> Logo & web link on CVAC website, sponsor, decal, 2 season tickets, included on the pre-concert slide show	\$500 or In-Kind	
<input type="checkbox"/> Silver	<b>B/W Business Card</b> – 3.5”W x 2”H or 2”W x 3.5”H, 1 season ticket – plus name and web link on CVAC website, included on the pre-concert slide show	\$250 or In-Kind	
<input type="checkbox"/> Copper	Name in Concert Program with website or Phone #, plus name only on CVAC website, sponsor decal, 2 tickets to one concert, included on the pre-concert slide show	\$100 or In-Kind	
<input type="checkbox"/> Bronze	Name Only in Concert Program – Name only on CVAC website, sponsor decal, included on the pre-concert slide show	\$50 or In-Kind	

In-Kind donations or payment plans available subject to approval.

- |   |  |
|---|--|
| <input type="checkbox"/> Ad Copy attached (camera ready artwork)          | <input type="checkbox"/> Paid total amount of cash   |
| <input type="checkbox"/> Ad Copy attached (computer file on CD/DVD)       | <input type="checkbox"/> Paid by check – Ch #: _____ |
| <input type="checkbox"/> Ad copy to be emailed                            | <input type="checkbox"/> Paid deposit of \$ _____    |
| <input type="checkbox"/> Ad copy needs to be designed (billed at \$25/hr) | <input type="checkbox"/> Invoiced – Date: _____      |
- Business Card attached – (Note: dark colored cards may not reproduce well and may need to be recreated for quality purposes, in that event, you will be contacted for further input.)

**NOTE: ALL ads must be paid in full by the closing date or risk being pulled.**

Company Name (Please print)		
Contact Name (Please print)	Telephone Number	
Address:	City, State, Zip:	
Personal Selling Ad	Phone:	Email:

**Attach check payable to CVAC and send to: Carson Valley Arts Council, P.O. Box 244, Minden, NV 89423**

**Advertising Specs**

- Acceptable digital file formats PDF, TIFF, EPS, High-res JPEG, PNG files with pictures/art and fonts embedded.
- All pictures should be at least 300dpi or printed size for CMYK: 600dpi for line art.
- All color is CMYK. PMS or spot colors are not accepted.



Over the past fifteen years, support from business and concerned individuals like you have enabled CVAC to:

- Increase the diversity and quality of artists in our annual Concert Series,
- Expand Arts Outreach to our Douglas County Schools and youth with arts residency programs, music assemblies community kids arts,
- Provide a home for community art groups (Carson Valley Arts Council, Heartstrings Gallery, and Carson Valley Community Theater) and local artists,
- Sponsor the Carson Valley Arts & Antiques Trail promoting local businesses
- Partner with towns and local groups on community events featuring the arts

**All sponsors will be listed on our CVAC Sponsors webpage and slide show before each concert. CVAC a 501(c) 3 nonprofit organization (84-1653859 tax ID) and the designated local arts agency.**

**Thank you** for your support of the Carson Valley Arts Council. Please join us as we work to build a **“Community . . . United and Inspired by the Arts!”**

## **Become a Patron of the Arts in Douglas County!**

**Copeland Gallery Features Local Artists - 1572 Hwy. 395, Suite A, Minden, NV**

**Partnership with TOCCATA - Tahoe Orchestra and Choir**  
Concerts in Carson Valley - June • August • September • December

### **Community Arts Outreach**

#### **2018-20 Youth Arts Outreach**

School assemblies & workshops at Jacks Valley, Scarcelli, CC Meneley, and Minden Elementary Schools, mini-grants for school arts programs, including the week-long Missoula Children’s Theater at three schools, Art Camp

#### **2020-21 Carson Valley Arts Council Concert Series**

Questions or More Information: Call 775-782-8207 or email [info@cvartscouncil.com](mailto:info@cvartscouncil.com)

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